

COMMERCIAL INVESTIGATIONS LLC

CI TIMES

News Release

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CERTIFIED IDENTIFICATION
Cichecked.com

Cichecked.com offers Identity and Age Verification Solution for the Web Certified Identification provides unique option for social networkers.

Troy, NY 2008 - Commercial Investigations LLC (CI), a leading employment and tenant background screening company, now offers an online identification and age verification service for the web. CI allows users to get "Cichecked" and obtain an electronic Certified Identification certificate. Social Networkers and web users can post the Cichecked trust mark on their web pages, profiles, auctions and e-mail signatures so those interacting with them online can simply click on the trust mark to view their Certified Identification certificate which verifies their name, year of birth and city/state of residence.

Michelle Pyan, a licensed private investigator and President of Commercial Investigations, has been providing background screening services since 1991. Commercial Investigations provides thousands of identity, age and address verifications for employers and landlords screening applicants. "This is a natural extension of our services and expertise. We saw a need and an opportunity to provide a unique solution based on our technical and organizational competencies," Pyan states. "As more interaction and transactions occur online, there are more instances where anonymity on the web is not desired."

Users who get a Certified Identification certificate through Cichecked and post the trust mark on their social networking profiles, web pages and e-mail signatures can protect their online presence as well as introduce trust and confidence to their visitors. For example, celebrities have had difficulty claiming their online territory because of imposters taking their profile names, URLs and domain names. Just as it can be difficult to distinguish between a person's "official" page or site for high profile members, anyone's profile can be duplicated easily. Cichecked offers Certified Identification so users can display the trust mark on their pages to let viewers know they have found a real person and that they are who they claim to be. Many high profile celebrities and politicians have complained about imposters on MySpace. A search for Hillary Clinton on MySpace turns up more than 200 profiles, many indistinguishable from the official Hillary Clinton page. Cichecked provides a means for those on MySpace and other social networking sites to verify that they have found the "official" page of the person they are searching.

The certificate can be purchased online at www.cichecked.com in just a few minutes, cost \$9.99 and is valid for one year. "It's a great value because with Cichecked you purchase one certificate and post it on almost all your social networking sites, web pages and even message board signatures," Pyan said.

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